



# Bachelor of Arts (General).

SAQA ID 62761 NQF level 7

## 🕒 Qualification duration

### Full-Time

Minimum: 3 years

Maximum: 5 years

## ☰ Qualification description

Open the world of the arts. A General Bachelor of Arts degree offers a flexible degree structure which is spread over a minimum of three years of full-time study.

The General Degree requires students to study at least four majors in the first year, three majors in second year, and two majors in third year. In addition, students will take a limited number of other modules called electives. The degree structure is adaptable in that students may change majors as they go along, based on their experience of their courses.

General degrees are suitable for students who wish to construct their own course of study rather than being committed to a prescribed set curriculum.

## 📄 Qualification accreditation

- Accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE).
- Registered with the South African Qualifications Authority (SAQA).

## This qualification is offered at the following campuses:

- Select Eduvos Campuses

## ✅ Entry requirements

- South African National Senior Certificate (NSC) with Bachelor degree endorsement.

**Or**

- A National Certificate (Vocational) level 4 issued by the Council of General and Further Education and Training with Bachelor's degree endorsement.

**Or**

- A letter or certificate confirming an exemption from Universities South Africa (USAf) for any other School leaving results.

**Or**

- Completion of a Bachelor's degree.

**Or**

- Completion of a relevant Foundation Programme along with a letter or certificate of exemption from Universities South Africa (USAf).

**Or**

- Completion of a relevant Higher Certificate.

**And**

- 25 Eduvos points or more.

**And**

- A minimum of 50% in English Language on Grade 12 equivalent.

**And**

Additional requirement for a student electing Economics as a major:

- 50% or above for Grade 12 or equivalent Mathematics.
- A student with Mathematics Literacy (50% or more) must enrol for and complete Introduction to Mathematics and Mathematics for Degree Studies B (Commerce).
- A Student with Mathematics (less than 50% but greater than or equal to 30%) must enrol for Mathematics and complete Degree Studies B (Commerce).



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## Possible career options

This general studies degree is very broad, and it prepares you for many different career options, including:

- Business
- Literature and Composition
- Social Science or Human Resources
- Marketing
- Communications
- Media
- Entrepreneurship
- Tourism
- Brand Management
- Public Relations
- Technical Writing
- Copywriting
- General Management
- Administrative or Executive Assistance
- Non-Profit Programme Management
- Sales
- Customer Service Management
- Psychology-related fields

• When selecting Psychology and Industrial Psychology as majors, this degree acts as the first stepping-stone to the journey of becoming a Psychologist (counselling, clinical, research, industrial/organisational). After completion of a BA degree, students need to complete additional postgraduate programmes to enter these professions. Entry into postgraduate programmes is often limited due to strict selection processes.

## Qualification structure

### Year 1

Choose FOUR Majors from below. Please note that no more than ONE commerce major is permitted.

#### Humanities Majors

- Communication Science 1A
- Communication Science 1B
- English Literature Studies 1A
- English Literature Studies 1B
- Industrial Psychology 1A
- Industrial Psychology 1B
- Linguistics 1A
- Linguistics 1B
- Media Studies 1A
- Media Studies 1B
- Political Science 1A
- Political Science 1B
- Psychology 1A
- Psychology 1B

## Qualification structure

### Commerce Majors

- Economics 1A
- Economics 1B
- Human Resource Management 1
- Introduction to Tourism, Travel and Hospitality
- Marketing 1
- Tourism Environment

Choose your other electives from modules in the list below:

### Year 1 (Electives)

- Business English
- History 1
- Law for Tourism
- Philosophy 1
- Tourism and Media
- Tourism Geography

### Year 2

Continue with THREE of the majors from year one.

### Humanities Majors

- Communication Science 2A
- Communication Science 2B
- English Literature Studies 2A
- English Literature Studies 2B
- Industrial Psychology 2A
- Industrial Psychology 2B
- Linguistics 2A
- Linguistics 2B
- Media Studies 2A
- Media Studies 2B
- Political Science 2A
- Political Science 2B
- Psychology 2A
- Psychology 2B

### Commerce Majors

- Economics 2A
- Economics 2B
- Human Resource Management 2A
- Human Resource Management 2B



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## Qualification structure

- Marketing 2A
- Marketing 2B
- Tourism: Planning and Development
- Tourism: Festivals and Events

Choose your other electives from modules in the list below:

### Year 2 (Electives)

- Airfares and Ticketing
- Applied Ethics
- Cultural Studies
- Entrepreneurship for Tourism
- History 2
- Introduction to Coding for Humanities
- Introduction to Data Analysis
- isiZulu Language
- Personalities Theory 2A
- Personalities Theory 2B
- Philosophy 2
- Positive Psychology
- Research Methodology
- Sesotho Language
- Tourism and Society

### Year 3

Continue with TWO of the majors from year one.

### Humanities Majors

- Communication Science 3A
- Communication Science 3B
- English Literature Studies 3A
- English Literature Studies 3B
- Industrial Psychology 3A
- Industrial Psychology 3B
- Linguistics 3A
- Linguistics 3B
- Media Studies 3A
- Media Studies 3B
- Political Science 3A
- Political Science 3B
- Psychology 3A
- Psychology 3B

## Qualification structure

### Commerce Majors

- Economics 3A
- Economics 3B
- Hospitality in Tourism
- Human Resource Management 3A
- Human Resource Management 3B
- Marketing 3A
- Marketing 3B
- Special Interest Tourism

Choose your other electives from modules in the list below:

### Year 3 (Electives)

- Assessment and Evaluation 3
- Counselling and Therapy Skills
- Global Distribution Systems
- Health and Community Psychology
- History 3
- Individual Therapy
- isiZulu Language
- Law for Psychology students
- Leadership and Management of NPO's and NGO's
- Neuropsychology
- Philosophy 3
- Research Project
- Sesotho Language
- Social Psychology
- Work Integrated Learning (BA)